



*Meeting of the*  
**Council of Business Sponsors**

September 24, 2021

11:00 a.m. to 12:45 p.m.

Zoom: <https://us02web.zoom.us/j/87480480424>

~ **Agenda** ~

- I. Gathering, Welcome, and Introductions** **11:00 a.m. - 11:10 a.m.**  
Ashley Swarengin
- II. DRIVE Focus: Fresno – Merced Future of Food Innovation (F3)** **11:10 a.m. –11:20 a.m.**  
Ashley Swarengin  
We are pleased to announce that the Fresno – Merced Future of Food (F3) Innovation initiative has passed the California legislature and sits on the Governor’s desk to be signed. Once signed, \$30 million will be awarded to this public/ private partnership between CSU Fresno, UC Merced, UC ANR and other stakeholders to establish the Innovation Center for Research and Entrepreneurship (iCREATE) in ag-food technology and engineering in downtown Fresno. The Fresno – Merced Future of Food Innovation initiative seeks to develop world recognized “Climate-Smart Food and Agriculture Systems” that provide solutions to economic and environmental challenges within the Cenral Valley. These solutions will result in both technology that can be exported to solve global food production challenges and increased support for local and regional food systems.
- III. Fresno’s Impact Economy formerly 2<sup>nd</sup> Office Fresno** **11:20 a.m. - 12:15 p.m.**  
The Fresno DRIVE initiative 2<sup>nd</sup> Office now called Fresno’s Impact Economy work leads have been working tirelessly throughout the pandemic developing strong partnerships and building out the much anticipated Inclusive Community Scorecard. This interactive conversation will also have fifteen minutes of Q & A immediately following.
- Will Oliver – V.P. of Business Development at Fresno County EDC  
Fresno’s Impact Economy – Where Are We Now?
- Katie Panella – Program Manager at Harvard Business School  
Impact Weighted Accounts – To drive the creation of financial, social and environmental performance.
- Raymond Jin / Chris Zeitz – Fresno County EDC  
Fresno’s Impact Economy - Inclusive Community Scorecard
- Mike Grella – Grella Partnership Strategies  
The Impact of Fresno’s Impact Economy – “Thoughts on Bleeding Edge vs. Cutting Edge”
- IV. Banking for Impact Overview** **12:15 p.m - 12:25 p.m.**  
Katie Panella – Program Manager at Harvard Business School  
Banking for Impact aims to create a common impact measurement and valuation approach tailored to banks. Together they are working on a arobust, scalableand cost-effective method of quantification, valuation, attribution and aggregation of impact for the banking sector.
- V. Summary of Discussion, Next Steps** **12:25 p.m - 12:45 p.m.**  
Ashley Swarengin
- VI. Adjournment** **12:45 p.m.**  
Next Meeting: **November 9<sup>th</sup> at the California Economic Summit**