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Ashley Swearengin
President & CEO

Media Inquiries: Gretchen Moore
gretchen@centralvalleycf.org
216-402-5255

Chelsea Harkness Rasmussen joins Central Valley Community Foundation as Communications Manager

Fresno, CA – The Central Valley Community Foundation (CVCF) welcomes Chelsea Harkness Rasmussen as Communications Manager. In her role, Harkness Rasmussen will lead CVCF’s internal and external marketing, communications, and media activities including website, social media, branding, newsletters, and press.

“Throughout her career, Chelsea has been a tireless booster for this region and a voice for people and organizations who call the Central Valley their home,” said Ashley Swearengin, CVCF’s President and CEO. “At CVCF, we are committed to developing community-driven solutions that support a brighter future for the residents of the Central Valley. Chelsea will help CVCF as we change the narrative and the trajectory of our region.”

Born and raised in the Central Valley, Harkness Rasmussen graduated California State University, Fresno with a Bachelor of Arts in Mass Communication and Journalism. She previously worked as Project Manager at FocusVision and Public Relations Coordinator at Valley Children’s Healthcare where she developed marketing and media content and facilitated patient/family engagement. Most recently, she was the Communication Social Media Manager at Fresno/Clovis Convention & Visitors Bureau overseeing the marketing department and managing public relations.

“I am thrilled for the opportunity to bring my skills and experience to the Central Valley Community Foundation,” said Harkness Rasmussen. “If last year taught us anything, it is the importance of community support and connection. CVCF embodies that spirit and I look forward to contributing to the important work of transforming this region.”

The Central Valley Community Foundation has been a trusted partner in philanthropy in the Central Valley for more than 50 years. Our mission is to cultivate smart philanthropy, lead, and invest in solutions that build stronger communities.

Chelsea Harkness Rasmussen can be reached at chelsea@centralvalleycf.org or 559-825-6189.

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