



Meeting of the
Council of Business Sponsors

December 10, 2020
12:00 p.m. to 1:30 p.m.

~ Agenda ~

- I. Gathering, Welcome, Self Introductions** 12:00 p.m. to 12:10 p.m.
A. Swarengin, Group
- II. California Economic Summit (Recap / 2021 Roadmap)** 12:10 p.m. to 12:20 p.m.
Micah Weinberg – CA FWD

A recap of the California Economic Summit (December 3-4) which will have just marked the ninth gathering of private, public and civic leaders from across California's diverse regions. The Summit's bipartisan network of business, equity, environmental and civic organizations are championing solutions that meet the triple bottom line – balancing equity, environmental sustainability and economic growth – for prosperity for all. CEO Micah Weinberg will provide a recap of the shared economic agenda discussed over the two day session and discuss the Roadmap to Shared Prosperity and agenda setting for collective action for 2021.

- III. Economist Report: Remote Workers on the Move** 12:20 p.m. to 12:35 p.m.
Mike McGeary - Upwork

This November, Upwork released a report on the increased migration of remote work in the United States. More than half a year in to the pandemic, remote work continues to be the reality for businesses across the country. Even as stay-at-home orders and lockdown measures have eased, many professionals are still working from their home. This persistence, coupled with findings from early survey results suggest that remote work is here to stay. In this analysis, Upwork will explore how the ability to work remotely has impacted where people plan to live.

**Upwork is the largest global freelancing website, enabling businesses to find, hire and pay highly skilled freelancers for short and long term projects. Upwork strives to be the number one flexible talent solution in the world and create economic opportunities so people have better lives while instilling trust in remote work.*

- IV. State of the Central Valley Community Foundation** 12:35 p.m. to 1:10 p.m.
Ashley Swarengin – CVCF

Ashley will provide an overview of the transition being made by the CVCF over the last five years from a traditional community foundation model to its current pursuit of “community transformation.” She will also recap major activities and outcomes from 2020, as well as project the plans for 2021 at CVCF.

- V. Input from the CVCF Council of Business Sponsors** 1:10 p.m. to 1:25 p.m.

Facilitated by Ashley Swearingin

- Overall input for CVCF – are our efforts in alignment with where you believe the region should be headed?
- Suggestions for improvement for CVCF? Where should we be dedicating staff time and resources where we currently aren't? Suggestions for re-directing resources to other/different efforts?
- Overall input on the region (i.e. Greater Fresno-Madera Region) – What advice would you give to business, civic, and community leaders in the Fresno / Madera Region from your vantage point?

VI.	Summary of Discussion, Next Steps, and Focus for Next Meeting	1:25 p.m. to 1:30 p.m.
VIII.	Adjournment	1:30 p.m.