



Meeting of the
Council of Business Sponsors
December 7, 2018, 12:00 p.m. to 2:00 p.m.
Bitwise “The Hive”
2600 Ventura Street
Fresno, CA 93721

***Optional Pre-Session: Fresno Technology Tour and Overview** **9:30 a.m. – 11:30 a.m.**
Start location: 1755 Broadway Street, Fresno CA 93721

- Mark Jackson Owner of The Pi Shop
- Rebecca Miller – Olson Executive Director of 59 Days of Code
- Tour of Peerless Pump Building, Bitwise South Stadium and “The Hive”
 - By 59 Days of Code Winner Channelle Charest

~ Agenda ~

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| I. Gathering, Welcome, and Introductions
Ashley Swearingin, Group | 12:00 p.m. to 12:10 p.m. |
| II. ‘Valley to Valley’ Report Update & 1st Draft Briefing
Alice Bishop– Bay Area Council Economic Institute
Valley to Valley Research Analyst | 12:10 p.m. to 1:00 p.m. |

In 2018, the Bay Area Institute (the in-house economic research arm of the Bay Area Council) and the Central Valley Community Foundation entered in a contract to expand upon their 2016 “Megaregions” report which identified the economic, people, and goods movement connections between and among the 21-county megaregion of the Bay Area. The report detailed the strong economic ties that already exist as far south as Merced to the Bay Area and identified policy and infrastructure recommendations needed to address constraints in the Bay Area and Northern San Joaquin Valley. Currently underway, this new research includes the Central San Joaquin Valley into the Megaregion and develops specific actions needed to accelerate the expansion and development of these two economies in anticipation of a high speed rail connection by 2025. Micah Weinberg and Alice Bishop will be on hand to give an report on the first draft of the ‘Valley to Valley’ report and ask for feedback before they move forward to speak with Bay Area firms and site selectors to better understand current perceptions of Fresno.

Discussion questions:

- What is your reaction to the preliminary findings of the Valley to Valley research?
- Anything surprise you? Are there issues that need more analysis?
- If we were to do more comparison analyses, are there specific industries or places in the country that we should dive in to for comparisons?

- *Given the information we have so far, are there programmatic or policy solutions that come to mind that the CVCF and Bay Area Council can advance together?*
- *How do you view Fresno in the context of the Northern California megaregion – is Fresno part of the megaregion? Should Fresno be part of the megaregion?*
- *How do we best communicate the Valley to Valley opportunity to different stakeholder groups in Fresno? Is it all about jobs, is it more about increasing quality of life, is it a downtown revitalization strategy?*
- *How do you think about this report in the context of high speed rail? How should we position high speed rail within this report?*
- *How can we best utilize the final report?*
- *Group discussion of 2019 goals for the Valley to Valley Initiative*

- III. CVCF – Strategic Initiatives Update & CBS Agenda for 2019** 1:00 p.m. to 1:45 p.m.
 (Jobs, Education/Workforce, Neighborhoods, Environment) - CVCF Team
- Housing Fund – Business Plan Development
 - College Pipeline Plan
 - Neighborhood Revitalization - Irvine Foundation CORE Initiative
 - Opportunity Zones
 - Fresno Community Capital Collaborative – JP Morgan Chase PRO Neighborhoods Initiative
 - Inland California Quarterly Summit(s)
 - California Forward Economic Summit 2019
 - Mid California International Trade District
 - The Big Tell Film Competition
- V. Summary of Discussion, Next Steps, and Focus for Next Meeting** 1:45 p.m. to 2:00 p.m.
 Ashley Swearingin
- VI. Adjournment** 2:00 p.m.