

ABOUT THE FUND

The COVID-19 Emergency Response Fund at the Central Valley Community Foundation (CVCF) was launched to help our region meet the developing challenges linked with the recent coronavirus pandemic. Emergency grants are being made to nonprofit organizations and other health industry partners that have deep roots and strong experience supporting impacted communities, particularly those that are disproportionately affected by this global pandemic and its economic consequences.

Grants focus on three critical areas: food security, support for healthcare workers, and coordinated communications strategies.

CVCF is working in close collaboration with local health agencies, nonprofits, businesses, and other community partners to identify needs. Funds will be directed to reliable partners who can quickly deploy and leverage the funds for the greatest impact.

As a community foundation, CVCF is uniquely built to attract and deploy resources quickly and to adapt to evolving community needs. For 53 years, we have been this community's trusted philanthropic partner and we will continue to lead and serve throughout this crisis.

GRANTEES

Communications and Access to Resources

United Way of Fresno and Madera Counties

To fully staff the 2-1-1 Information and Referral Helpline to manage the increased volume of non-emergency calls from people looking for updated information and assistance. In addition to the call center, funding will support a regional communications campaign in multiple languages on various communications platforms to share information and community resources related to this virus.

Fresno Building Healthy Communities

Text campaign to 2,400 low income, vulnerable residents to stay connected to resources: promote the use of 2-1-1 call center as well as a social media campaign sharing information about community resources to targeted populations.

Central Valley Children's Services Network

Increase resources available for small business child care centers, safety workshops, and assistance helping families find viable child care options during the crisis.

Education Lab at the Fresno Bee

Support eight weeks of enhanced editing, reporting, community engagement/outreach, and education resources throughout the Central Valley, specifically targeted to vulnerable and impacted populations.

Fresno Metro Ministries

Telephone enrollment of clients in Cal Fresh, specifically targeting non-English-speaking communities.

Food/Essentials/Shelter

Catholic Charities

Added support for food distributions to meet the 99.7% increase in need for the weekday food pantry and the weekly Healthy Neighborhood Market.

Poverello House

Distributing over 2,000 emergency food bags to families and 12 organizations, churches, or schools across the Central Valley (a 300% weekly increase); also supporting increased capacity of the Multi-agency Access Program to quickly connect people to resources.

Marjaree Mason Center

Domestic violence calls are up more than 30% and two women have been murdered by their partners since the shelter in place order occurred. Shelter and safety houses are at capacity and this grant is being used for hotel vouchers for women and children affected by domestic violence.

Fresno Barrios Unidos

Delivering essential supplies to young families in need of formula, diapers, and baby wipes. Many family members are out of work or are undocumented and struggling to access resources.

Every Neighborhood Partnership

Strategic coordination of community partnerships to bring resources to neighborhood residents: Distribution of food, personal care items, paper products, and 5,000 books. Working with local churches to make meals for seniors, delivering 600 meals each night.

Central California Food Bank

In the 4 weeks since the shelter-in-place order, the Food Bank has served 140,000 families with food boxes (a 50% increase). This grant funds the purchase and distribution of food as well as a partnership with Neighborhood Industries to assemble and distribute family grocery boxes in Tulare and Madera counties.

Fresno Economic Opportunities Commission

Supporting preparation and delivery of 75,500 meals and 21,700 snacks as well as distribution of 66,100 diapers, serving 631 families at two rural sites.

Support for Healthcare Workers

HandsOn Central California

Coordinate distribution of 50 mask-making kits to seniors who are sewing a combined 600 reusable fabric masks for frontline healthcare workers at Hinds Hospice and San Joaquin Rehabilitation.

Community Medical Centers

Providing resources, equipment, and support to frontline healthcare workers at CMC sites. The grant from the CVCF COVID-19 Emergency Response Fund inspired a 2:1 matching gift from other Community Medical Center Foundation donors.

Clinica Sierra Vista and others

CVCF's COVID-19 Emergency Response Fund underwrote the purchase of 500 plastic face shields custom made at The Pi Shop for Valley Childrens, Community Medical Centers, Fresno Surgical Center, Clovis Community, Oakhurst Healthcare Center, and LifeStar Ambulance; the Fund also procured 30,000 masks for healthcare workers at local health clinics.

OTHER SUPPORT

Agency-CBO Coordination Call

Effective crisis management starts with timely, correct information. Recognizing a gap in the region's information-sharing capacity, CVCF, the United Way, and the County of Fresno came together with a group of other organizations to cohost a countywide "Agency-CBO Coordination Call" on Thursday mornings. The weekly agenda includes an update on public health, issues driving 211 resource referrals, and Q&A on featured topics based on current events and 211 activity. In the first three weeks of calls, registration has surged past 500 participants. To join the next call, or find material from past calls, please visit centralvalleycf.org/CovidCall.

IN THE NEWS

[Chevron donates \\$100,000 to support local emergency response fund](#)

KSEE24 | John Pramer | April 9, 2020

[15,000 surgical masks donated to Clinica Sierra Vista](#)

The Fresno Bee | Craig Kohlruss | April 13, 2020

[Donan 30 mil mascarillas a clínicas comunitarias de la zona para enfrentar crisis por coronavirus](#)

Univision21 | April 13, 2020

[Central Valley Community Foundation donates thousands of masks to healthcare workers](#)

ABC30 | April 13, 2020

[Clinica Sierra Vista receives donation of 15,000 surgical masks](#)

The Bakersfield Californian | April 14, 2020

[Clinica Sierra Vista receives 15,000 surgical masks for it's employees](#)

ABC23 | April 14, 2020

[Visalia Rawhide's new owners reach out to community](#)

The Business Journal | April 16, 2020