



Westlands
FARMERS CHARITABLE FUND

The logo features a stylized green icon of two human figures, one slightly behind the other, with their arms raised. Below this icon is a blue graphic consisting of three overlapping, curved shapes that resemble a stylized 'W' or a field.

Serving our community.
Providing opportunity.



About Us

OUR MISSION

To identify need and enable success throughout the region.

The Westlands Farmers Charitable Fund is committed to meeting the needs of the underserved and improving the quality of life for Central Valley families. Established and managed under the Central Valley Community Foundation, we focus on providing funding for educational services in the community, scholarships for students seeking a higher education, food assistance, resources for veterans, and assistance for facilities for community organizations.

OUR VISION

The Westlands Farmers Charitable Fund solves real life problems for the people in the region. With over 50% of Central Valley residents living below the state poverty level and lower graduation and college rates, the Fund seeks to make measureable improvement to the quality of life for families, students and organizations in need.



OUR STORY

For decades, Westlands growers have contributed to a variety of charitable and community organizations. Families have participated in fundraisers, worked at events, and volunteered their time to help people in need. That history of giving and the strong community and philanthropic activities are part of the fabric of this region. Now, the Westlands Farmers Charitable Fund reinforces that commitment and provides an effective service for maximizing the generosity of the Westlands growers. To continue our commitment to local impact, the Fund is established under the Central Valley Community Foundation, a Fresno-based organization that manages over \$74 million in contributions from individuals, businesses, and organizations.

**Give local –
donate today!**

“Through the generous contributions of Westlands growers, the Community Food Bank has provided food to more than 70,000 families who were devastated by the drought. Without growers’ contributions, many families might have gone hungry.”

Andy Souza, CEO, Community Food Bank



For the Valley, By the Valley

EXAMPLES OF WESTLANDS FARMERS' IMPACT:

- Annual scholarships to six area high school students
- Boys & Girls Clubs of Fresno County for Firebaugh and Huron clubs
- Community Food Bank
- California Agricultural Leadership Foundation
- Center for Land-Based Learning
- San Joaquin River Parkway and Conservation Trust

HOW THE FUND HELPS GROWERS AND HELPS THE COMMUNITY

As we know, it is not easy running a farm and managing businesses. Utilizing the Westlands Farmers Charitable Fund for charitable contributions provides Westlands growers with a streamlined process for voluntary philanthropic giving and the assurance that the funds donated by growers are being used for a worthy cause that benefits the region.

In addition, Westlands growers have the opportunity, by combining their contributions, to make a substantial impact on community programs and more importantly, the people that receive assistance from those programs. Often, the bighearted contributions of growers are appreciated but the cumulative amount of charity by all Westlands growers goes unrecognized. The Fund highlights grower contributions but also demonstrates the generosity of the agriculture industry and its commitment to improving lives.

The Fund also serves as a clearinghouse for worthy organizations to seek funding for their mission. Rather than approaching growers individually to make their request and demonstrate their value, groups can contact the Fund and provide information about their programs and administration to ensure that grower contributions have a direct and profound impact.

We Need Your Help!

Contributions to the Westlands Farmers Charitable Fund are tax deductible, providing financial support to a range of worthy organizations and individuals.

You may contribute to the Westlands Farmers Charitable Fund by contacting the Central Valley Community Foundation at 559-226-5600 or <http://www.centralvalleycf.org/>.



**Impact
in your
backyard**



“I’ve worked hard to keep my grades up and get accepted to California State University, Fresno. The scholarship I received allowed me to make my dream a reality.”

**Jasmin Valdez, 2017
Scholarship Recipient**

Central Valley Community Foundation
P.O. Box 6056
5260 North Palm Avenue
Fresno, CA 93704
Phone: 559-226-5600
<http://www.centralvalleycf.org>

BOARD OF DIRECTORS



Don Peracchi
President

Don Peracchi is President of the Westlands Farmers Charitable Fund. He has been farming since 1982, alongside his two sons and daughter. He farms almonds, wine grapes, and pomegranates just south of Three Rocks, CA.



Johnny Amaral
Secretary

As Deputy General Manager of Westlands Water District, Johnny Amaral brings a wide range of knowledge and resources to the Fund board. Prior to joining the Westlands team, Johnny served as Chief of Staff to Rep. Devin Nunes.



Sal Parra

Sal Parra, Jr. is the Assistant Manager at Burford Ranch. He is a two-time graduate of Fresno State, earning his undergraduate degree in Agricultural Business and a Master of Business Administration in Agribusiness. He is a native of the Westside of the San Joaquin Valley. Sal, his wife, and their daughter live on the ranch in San Joaquin.



Susan Byers

Susan (Spencer) Byers was born and raised in Fresno, CA, where she currently resides with her husband. She has been involved in agriculture for 15 years and has managed the financing, development, and maintenance of permanent crops in the San Joaquin Valley. She is active within several charitable organizations in her community.



Ryan Ferguson

Ryan Ferguson is a second generation farmer in the Westlands Water District working alongside his dad. They grow almonds, pistachios, tomatoes, onions and cotton on their family farm. Farming has always been a way of life for Ryan which gives him a sense of community which is why he is pleased to provide opportunities to give back to worthwhile causes.

